

2017 IBI Annual Forum

Sponsorship Opportunities

March 27th-29th, 2017

Westin St. Francis, San Francisco, CA

\$25,000

*Limited sponsorship spots available. Contact for further information.

Premier Forum Scholarship Fund *(Limited to two sponsors per industry*)*

This is a joint fund to provide free slots for employer attendees and substantial interaction between sponsors and employer attendees. Employers will apply for scholarships, and IBI will select as many scholarship recipients as funded. Scholarship recipients will receive free registration, and be invited to attend a special sunset dinner cruise on the San Francisco Bay.

- Fifteen employer scholarship registrations for the Forum
- Seven tickets to an exclusive dinner cruise with scholarship recipients and other high level sponsors on the San Francisco Bay including a visit to the world-famous Golden Gate Bridge during sunset
- Joint congratulations letter and gift bag from all scholarship sponsors dropped in the scholarship winner hotel rooms (at the Westin St. Francis)
- One promotional piece in the scholarship gift bag
- Access to scholarship recipient list
- Three registrations for colleagues at your company to attend the Forum
- 24"x48" custom printed sign or banner with your logo in main ballroom for duration of the event
- Opportunity to include a one-page promotional item in the event tote
- Recognition in Forum-related webinars after the event (3-6 webinars based on presentations from the conference)
- Access to forum attendee list before the forum (one email before and one after the event)
- One full-page (8.5"x11") advertisement in the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
- Listing and logo on the Forum website
- Posting in Virtual Exhibit Hall on the mobile application

SOLD

Mobile App

The event's official mobile app works to help participants connect to one another while also providing participants access to resources and presentations from the sessions, a map of the venue, speaker information, links to social channels, and a calendar of events for the conference.

- Sponsor Logo on the secondary landing page for the mobile app
- Sponsored Banner pinned to the feed of the app during the conference
- Sponsored survey or poll promoted through the app
- Sponsor Logo included in any email/website/social media mention of the app
- Three registrations for colleagues at your company to attend the Forum
- 24"x48" custom printed sign or banner with your logo in main ballroom for duration of the event
- Opportunity to include a one-page promotional item in the event tote
- Recognition in Forum-related webinars after the event (3-6 webinars based on presentations from the conference)
- Access to forum attendee list before the forum (one email before and one after the event)
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First Night Celebration Reception & Second Day Networking Lunch

Celebration reception will be held on Monday, March 27th, to celebrate Dr. Thomas Parry's retirement in the Historic Alexandra's room at the Westin St. Francis. This sponsorship will also sponsor the second day lunch provided to attendees as an opportunity to network and take a break from the sessions.

- Sponsor to make welcome announcement at Celebration Reception & Lunch
- 36"x24" printed sign on easel with logo by the Reception & Lunch room entrances
- Opportunity to place a one-page promotional piece on each chair at the lunch reception
- Three registrations for colleagues at your company to attend the Forum
- 24"x48" custom printed sign or banner with your logo in main ballroom for duration of the event
- Opportunity to include a one-page promotional item in the event tote
- Recognition in Forum-related webinars after the event (3-6 webinars based on presentations from the conference)
- Access to forum attendee list before the forum (one email before and one after the event)
- One full-page (8.5"x11") advertisement in the official event program
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Health and Business Performance Award

IBI's annual event honoring the employer that is doing the most to drive health in their workforce, as well as demonstrating how that investment in health is impacting their overall business results.

- Sponsor to present the award during the Forum
- 36"x24" printed sign on easel with logo by the Award display
- Joint press release sent with IBI mentioning the sponsor as well as the award recipient
- Opportunity to participate in an IBI case study and webinar after the forum
- Three registrations for colleagues at your company to attend the Forum
- 24"x48" custom printed sign or banner with your logo in main ballroom for duration of the event
- Opportunity to include a one-page promotional item in the event tote
- Recognition in Forum-related webinars after the event (3-6 webinars based on presentations from the conference)
- Access to forum attendee list before the forum (one email before and one after the event)
- One full-page (8.5"x11") advertisement in the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
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\$12,500

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Breakfasts

The forum will have two breakfasts on Tuesday and Wednesday morning where sponsors can reach a captive audience before the day begins.

- 36"x24" printed sign on easel with logo by the breakfast buffet (during one of the breakfasts)
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
- One half-page (8.5"x5.5") advertisement within the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
- Listing and logo on the Forum website
- Posting in Virtual Exhibit Hall on the mobile application

SOLD

Tote

One of the more visible items at the event, the official Forum tote bag will be given to attendees as they register on the opening day.

- Logo will be printed on all attendee tote bags
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
- One half-page (8.5"x5.5") advertisement within the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
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Lanyards

One of the more visible items at the event, lanyards for name badges will be worn by all attendees and handed out during registration.

- Logo will be printed on lanyards and placed in all attendee tote bags
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
- One half-page (8.5"x5.5") advertisement within the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
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Program Guide

This sponsor will receive added visibility in the official printed Forum program guide, which will be given to attendees as they register.

- Two full-page (8.5"x11") advertisement in the official event program, one printed on the back cover of the booklet
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
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Wi-Fi

Host the Wi-Fi for the duration of the event.

- Select the log-on and password for the Forum
- Logo on all collateral, emails and signage with Wi-Fi information

- 36"x24" printed sign on easel with logo in common area of the conference
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
- One half-page (8.5"x5.5") advertisement within the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
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Relaxation Station

Relaxation Station will be implemented in one of the rooms on the main floor of the forum. Attendees will have the opportunity to relax with a quick chair massage throughout the day.

- Opportunity to decorate massage space with themed goods (must be cleared with IBI)
- 36"x24" printed sign on easel by the Relaxation Station
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
- One half-page (8.5"x5.5") advertisement within the official event program
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
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\$10,000

*** Limited sponsorship spots available. Contact for further information.**

Standard Forum Scholarship Fund *(Limited number of sponsors per industry*)*

This is a joint fund to provide free slots for employer attendees and substantial interaction between sponsors and employer attendees. Employers will apply for scholarships, and IBI will select as many scholarship recipients as funded. Scholarship recipients will receive free registration, and be invited to attend a special sunset dinner cruise on the San Francisco Bay.

- Five employer scholarship registrations for the Forum
- Two tickets to an exclusive dinner cruise with scholarship recipients and other high level sponsors on the San Francisco Bay including a visit to the world-famous Golden Gate Bridge during sunset
- Joint congratulations letter and gift bag from all sponsors dropped in the scholarship winner hotel rooms (at the Westin St. Francis)
- One promotional piece in the scholarship gift bag
- Access to scholarship recipient list
- Two registrations for colleagues at your company to attend the Forum
- Access to forum attendee list before the forum (one email before and one after the event)
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\$7,500

Audio Visual Sponsorship

This sponsor will be able to sponsor the audio visual team for the forum and display their logo on general rotating slides during major conference sessions.

- Logo will be broadcasted in rotating slide during the entire forum
- One registration for a colleague at your company to attend the Forum
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
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Personalized Notebooks

Notebooks will be distributed in the bags of all attendees. This sponsor will be able to brand the notebooks inside and out for the event.

- Logo will be printed on notebooks and placed in all attendee tote bags
- One registration for a colleague at your company to attend the Forum
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
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Portable Chargers

Portable chargers will be distributed in the bags of all the attendees. This sponsor will be able to brand the chargers for the event.

- Logo will be printed on portable chargers and placed in all attendee tote bags
- One registration for a colleague at your company to attend the Forum
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
- Listing and logo on the Forum website
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Water Bottles (PENDING)

Reusable aluminum water bottles will be distributed in the bags of all the attendees. This sponsor will be able to brand the water bottles for the event.

- Logo will be printed on water bottles and placed in all attendee tote bags
- One registration for a colleague at your company to attend the Forum
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
- Listing and logo on the Forum website
- Posting in Virtual Exhibit Hall on the mobile application

\$5,000

Refreshment Breaks

The event will have several refreshment breaks where sponsors can reach attendees while they are networking and taking a break from the sessions.

- 30"x20" printed sign on easel by the refreshments (during one of the breaks)
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
- Listing and logo on the Forum website
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Raffle Drawing

The raffle is held during the closing remarks at the Forum where the sponsor will join IBI on stage to pull the winner of a \$250 gift card from a bowl full of business cards collected during the event.

- Sponsor joins IBI onstage during the event closing remarks to draw the winner
- 30"x20" printed sign on easel by the raffle bowl
- Logo will be part of sponsor recognition full-page ad in the official event program
- Logo on 24"x36" directional signage in event space
- Listing and logo on the Forum website
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